

# The 1<sup>st</sup> virtual Crypto Money Expo.

**Save the date! 5-6 of December 2014**

Reach, present and mingle with other bitcoiners from around the world, right from your own computer, at home or office.



The Crypto Money Expo is the 1<sup>st</sup> global virtual expo for the crypto community.

The expo feature and benefits

- Learn-Live lectures and workshops from leading industry professionals at the expo
- Discover-Visit the expo exhibition halls, presenting the leading startups and projects.
- Network with other developers, top investors, analysts, bloggers, reporters and other bitcoiners via chat and webcam.

Attending is 100% free

# WHY SPONSOR OR EXHIBIT?

Maximize your strategic, communications, sales and marketing goals

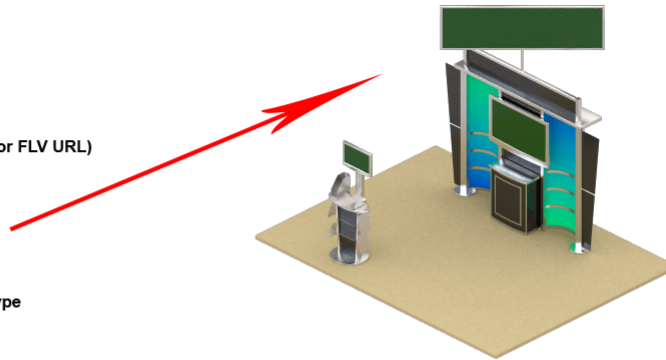
- Global exposure to a mass targeted audience.
- Generate more leads and business opportunities
- Save time and money and get better ROI on your investment.

## 1. Virtual booth options



The virtual booth includes the following elements:

1. COMPANY NAME
  2. Company Description
  3. ROLLUP URL
  4. VIDEO URL (YouTube or FLV URL)
  5. BROCHURE NAME
  6. BROCHURE\_URL
  7. **BIG LOGO URL**
- Size according to both type  
Send (400X400px)  
Allowed File Extensions: jpg,jpeg,gif,png



8. **LOGO LIST URL**
- (100W X 50H px)  
Allowed File Extensions: jpg,jpeg,gif,png



9. **ROLLUP SMALL URL**
- (69W X 130H px)

**Suit Avatars:** Access for 2 staff members to attend the Expo, exhibitors will be suit up with black suit vs attendees that will have casual dress.



**Price: Standard Booth – \$1,500**

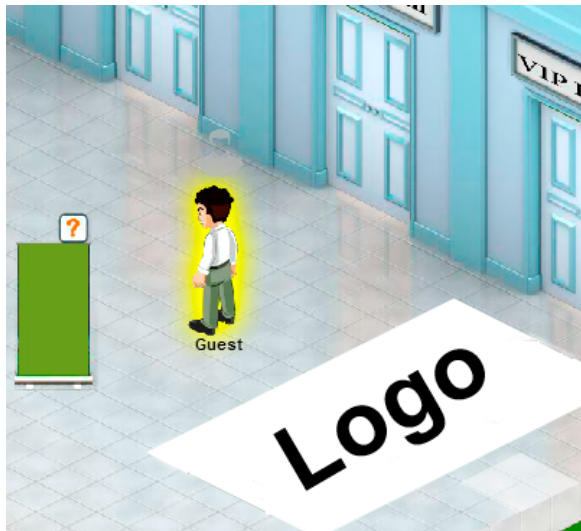
- Access for 6 staff members to attend the Crypto Money Expo
- 2 Suit exhibitors

# Sponsorship opportunities

Get maximum exposure! Featuring:

## Lobby Carpet Banner

Placed in the lobby room and exhibition halls 400X400



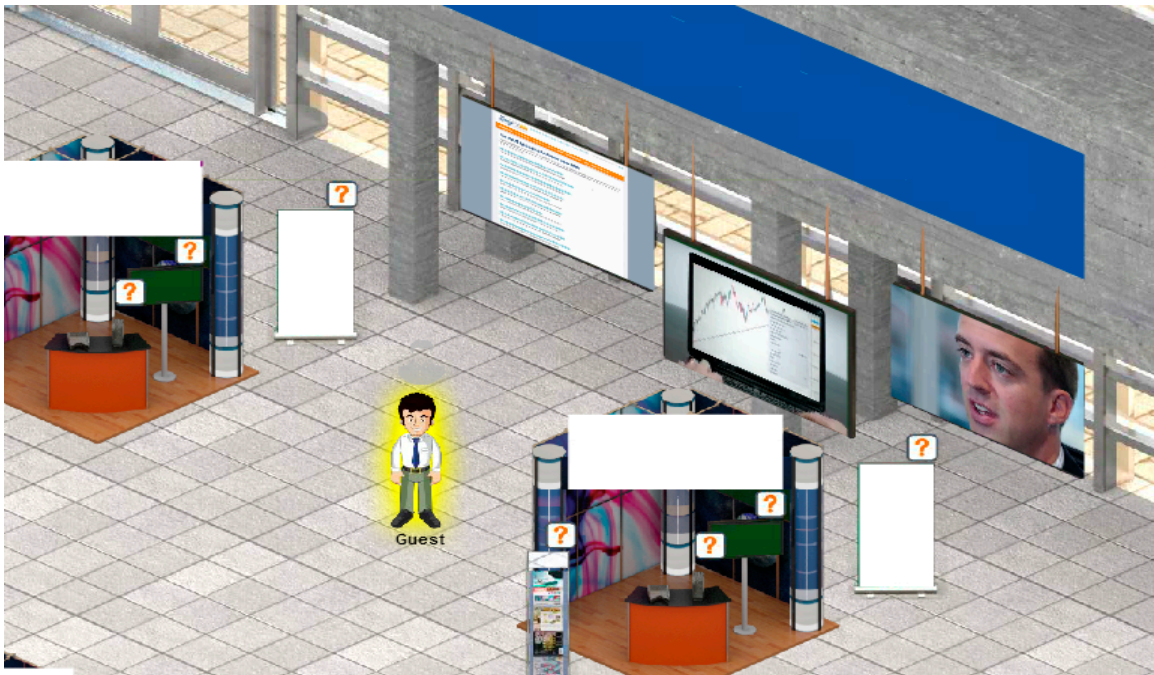
## Wall flag

Logo size is - 95X323 placed in the wall flag.



## TV Video Banner in Exhibition Hall

Company's clip displayed on the hall walls, user will be able to click on the screen and see a full screen version with a video and sound, YouTube link or FLV file up to 3MB



## Plane Banner

Flying banner displaying your brand appears every time a new user login, size of the png. Image is 400W X 100H px



## Invitation Page Sponsor

Your logo will appear on the Invitation page and will include a direct link to the your company site, visitor will be able to reach company web site before the event



# Sponsors

## Invitation Mail Sponsors

Your logo appears on the Invitation mails and includes a link to the company's site.

# Additional Branding Opportunities

## Additional roll ups

Additional roll ups placed in key locations.



## Bar Room Sponsor

Be the main sponsor for the online meet up Room by having:  
1 large banner / 2 roll up banners / Table banners

## Lecture Room Sponsor

Brand the lecture hall with a large banner on the center stage.

Your company logo/video broadcasted within the exhibitors hall wall.

## Models

Your virtual models will be positioned on the tradeshow floor holding a sign with the message you would like to communicate to crowd.



The virtual model : Can be located at the exhibitor's room, the lobby and the VIP room. You can have up to 5 models.

## Promotional game: Catch the bull



A fun activity: Catch the bull promotion game, once every 5 min we will have a bull character running across the exhibition hall with your company logo (rotation), the visitor must click on him five times in order to win a prize offered by you. Every time someone touch the bull a message with your company's logo will be displayed.



## Pricing Options:

### 1. Platinum Sponsor – 10,000\$

- Access for unlimited staff members to attend the Crypto Money Expo
- Streaming video lecture in the speaker hall
- 4 X Carpet banner in the hall where you exhibit
- 1 X Lobby Carpet banner in registration lobby
- 4 X Wall flag in the hall where you exhibit
- 3 X TV Video Banner in Exhibition Hall
- 1 X Plane Banner
- 1 X Invitation Page Sponsor
- 1 X Invitation Mail Sponsors
- 1 roll up banner beside your booth
- 2 roll up banner in Lobby registration lobby
- Featured logo in lobby sidebar exhibitor list
- Prompted logo in hall sidebar exhibitor list
- Full branded boot
- 1 brochure stand at your booth
- 1 business card collector table
- 1 Additional Booth in Trade show hall 2

### 2. Gold Sponsor – 5,000\$

- Access for 6 staff members to attend the Crypto Money Expo
- Streaming video lecture in the speaker hall
- 2 X Carpet banner in the hall where you exhibit
- 1 X Lobby Carpet banner in registration lobby
- 2 X Wall flag in the hall where you exhibit
- 1 X TV Video Banner in Exhibition Hall
- 1 X Invitation Page Sponsor
- 1 X Invitation Mail Sponsors
- 1 roll up banner beside your booth
- Featured logo in lobby sidebar exhibitor list
- Prompted logo in hall sidebar exhibitor list
- Full branded boot
- 1 brochure stand at your booth
- 1 business card collector table

3. Bar Room Sponsor – \$3,500
4. Lecture Room Sponsor – \$3,500
5. Additional roll ups – \$400
6. Catch the bull game – \$2,500
7. Pack of 5 Models – 1,500\$



Contact us at [info@Cryptomoneyexpo.com](mailto:info@Cryptomoneyexpo.com)